



NEWS

For Immediate Release

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Ingenuity Programming in Shaker Heights' Moreland Neighborhood to Focus on Artists

Cleveland, OH (July 6, 2016) – Ingenuity is offering artist-focused programming as part of a new initiative the City of Shaker Heights has undertaken to revitalize the Moreland neighborhood. The initiative aims to attract target businesses and potential residents to the area, create vibrancy in the neighborhood, and build community. The Ingenuity partnership produces programs that will draw interest in the area.

Programming begins with two artist focus groups. More events will be announced soon and will continue through 2016.

The first two panels are from 6-8 pm at The Dealership, 3558 Lee Rd. Attendees will discuss:

- ◆ *The Artist's Role in Neighborhood Development: What You Want to See*, July 14
- ◆ *Artist as Businessperson: How to Market Yourself and get Paid*, August 4

Events are free, but seating is limited so registration is required.

“We’re so excited to partner with the City of Shaker Heights on this initiative. Through these artist focus groups we will engage regional artists in the broader discussion on housing and developing their business — which we feel will be extremely valuable to the creative community,” said Paula Grooms, Ingenuity Executive Director.

Visit our Eventbrite pages to learn more about featured panelists or to sign up: <http://julymoreland.eventbrite.com> or <http://augustmoreland.eventbrite.com> .

About Ingenuity Cleveland: *Ingenuity highlights the creativity and innovation that make Cleveland a vibrant place to live. We ignite the spark where the arts, science, and technology intersect. By animating Cleveland’s urban spaces with world-class experiences, Ingenuity provides a unique platform for exploring the boundaries across these sectors. We do this through our outreach programs, partnerships and events including our annual IngenuityFest.*

Ingenuity is now in its 12th season and is funded by the George Gund Foundation, Cuyahoga Arts and Culture, and the Ohio Arts Council as well as many other businesses, non-profits, and private individuals. The three-day IngenuityFest, which currently creates a combined economic impact of \$4.5 million to Cleveland’s economy, will return September 23-25, 2016.

About the City of Shaker Heights: *Just eight miles from downtown Cleveland, Shaker Heights is a walkable, cosmopolitan and distinctive suburb. It has a national reputation for excellent schools, extraordinary natural beauty, architecturally exquisite homes and superior city services. Shaker Heights is Cleveland’s most prestigious suburb – with tree-lined neighborhoods and miles of sidewalks that invite residents to stroll, chat with each other, and stay for a lifetime! Visit shakeronline.com for more information.*