



SHAKER HEIGHTS

**City Council Agenda
Via Zoom Due to COVID-19
Public Health Emergency
Monday, April 12, 2021 at 7:00 p.m.**

For the safety of staff and residents, in-person attendance is not permitted. Join the Zoom meeting as a viewer or listener from a PC, Mac, iPad, iPhone or Android device at <https://zoom.us/j/96167306525?pwd=MDF0KzlTQW41ellQSTRUSzFoUGI3UT09>, Password: 33553400; Description: Council Meeting; or join by phone at 833-548-0282 (toll free); Webinar ID: **961 6730 6525**; Password: 33553400. **International numbers available at <https://zoom.us/u/adgwiXW3sq>. The audio of the meeting will be available the following day on the City's [website](#).**

WORK SESSION

1. Joint Facilities Plan Update
 - Mayor David E. Weiss
 - Planning Director Joyce Braverman
 - Planner Cameron Roberts
 - Dr. David Glasner, Shaker Heights School District Superintendent
 - Amy Switzer, Shaker Heights Public Library Director
 - Steve Zannoni, Project Management Consultants
 - Doug Myers, Project Management Consultants

Documents:

[MEMO_FT JOINT FACILITIES MASTER PLAN UPDATE_4-9-21.PDF](#)

2. Government Advocacy Opportunities
 - Planning Director Joyce Braverman
 - Economic Development Director Laura Englehart

Documents:

[MEMO 0407 2021 ADVOCACY TO COUNCIL FINAL.PDF](#)

To request an accommodation for a person with a disability, call the City's ADA Coordinator at 216-491-1440, or Ohio Relay Service at 711 for TTY users.

Forward Together

Shaping a strategy for Shaker's facilities: city • schools • libraries

Memorandum

To: City Council, Board of Education, and Library Board Members

From: Forward Together Leadership Team:
Mayor David Weiss; Superintendent Dr. David Glasner; Director Amy Switzer
Vice Mayor Tres Roeder; Board President Heather Weingart; Board President Michael Bertsch
Director Joyce Braverman; Director Alexandria Nichols; Planner Cameron Roberts

Date: April 9, 2021

Re: Forward Together – Joint Facilities Master Plan update

The Forward Together Leadership Team provided updates to the Library Board, City Council, and Board of Education at their March meetings. The purpose of this memo is to continue to engage each entity's legislative bodies by providing further updates at the following meetings:

- April 12 City Council; 7:00pm
- April 13 Board of Education; 6:00pm
- April 19 Library Board; 6:30pm

Planning Process Update.

- I.** After receiving three proposals for the Project Manager and holding virtual interviews with all three firms, the Client Group has chosen to contract with Steve Zannoni from Project Management Consultants (PMC). PMC has extensive experience serving in a project management role for similar facilities master planning projects, has extensive knowledge of the Ohio Facilities Construction Commission (OFCC) process, and offered a competitive price for the Project Manager role at \$60,000 for a year of project management services. Mr. Zannoni is a long-time Shaker Heights resident and very familiar with the facilities that will be assessed throughout this planning process.
- II.** The Library Board held a Special Meeting on Monday, March 29 and unanimously agreed to delay the renovations of the Bertram Woods Library Branch for six months until an interim options report is received in December 2021.
- III.** The Client Group received 8 Responses to the Joint Facilities Master Planning RFQ on March 22, 2021. PMC has provided a Status Report (attached) on the ongoing process of hiring a Consultant Team.



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Selection of Joint Facilities Master Planner April 5, 2021 Status Report

A. The Client Group received 8 Responses to the Joint Facilities Master Planning RFQ on March 22, 2021. The responses in order of receipt are as follows:

- Van Auken Aiken Architects
- StudioTECHNE/ Holabird & Root
- Bialosky Architects
- Architectural Vision Group
- GPD Group
- Perkins & Will/Moody Nolan
- Turner Architects & Associates
- Stantec Architecture Inc.

B. The Client Group met on March 23 and March 26 to review the responses and after review shortlisted the following three firms.

- Bialosky Architects
- Perkins & Will/Moody Nolan
- Van Auken Aiken

C. The three shortlisted firms will be interviewed on April 9, 2021. The Client group requested each firm address the following at their interview:

Project Approach:

- *Based on your experience, what is your recommended project approach for a Joint Facilities Master Plan and how will it meet the needs of the Shaker Heights Community?*
- *What is your master planning experience working with diverse communities?*
- *Describe your planning experience in balancing the needs for today's building requirements (technology, engineering, 21st Century Learning etc.) with historic buildings.*
- *Highlight an example of a Master Plan which you have previously undertaken which is similar to the Client Group's project. Due to the uniqueness of our community, you may highlight examples from parts of multiple prior Master Plan projects.*
- *Prior to the interview please provide an example of a final work product or products for the Client Group's review. You may send it directly or via a link to steven.zannoni@aboutpmc.com*

Community Engagement:

- *What are your recommendations related to the Community Engagement Process and please describe the strategies, techniques and tools that you believe are most effective for our diverse community?*
- *What is your recommendation on how we can hear from the underrepresented voices of our community?*

PMC

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Consulting Services

- Project & Risk Management
- Owner's Representation
- Partnering Facilitation
- Public & Private Financing

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Project Team

- *At the interview, please have the key personnel who will be interacting with the Client Group and will be the primary “public faces” of your team with our stakeholders. The Client group is most interested in meeting the primary Project Manager, Educational Planner and the individual(s) who will lead the Community Engagement.*
- *Please describe how your team will work, manage and collaborate together and how your team is reflective of our diverse community*

Schedule

- *What do you recommend as a baseline schedule with key milestones?*

In addition to a recommended schedule, please estimate the approximate number of hours, by milestone, your team plans to expend to complete the work.

- D.** Once the interviews are completed the Client Group will rank the three Teams and will start immediate negotiations with the top ranked firm with the goal of concluding the negotiations by April 19, 2021. If the Client Group is unable to come to agreement with the top ranked firm, then negotiations will start with the second ranked firm and so on. Once negotiations are acceptable and complete the Client Group will make a recommendation for hire to their respective organizations.



Memorandum

To: City Council Members

From: Joyce G. Braverman, Director, Planning
Laura Englehart, Director, Economic Development

cc: David E. Weiss, Mayor
Jeri E. Chaikin, Chief Administrative Officer

Date: April 7, 2021

Re: Government Advocacy Opportunities

There are several Federal and State funding opportunities that are becoming available now and during the next few years. At the Federal level, the appropriations process is underway and the infrastructure and transportation bill recently announced by President Biden – The American Jobs Act – will be introduced in Congress soon. The State is expected to receive American Rescue Act funds and a State Capital budget will be drafted in 2022. Staff has researched opportunities, solicited and received consultant proposals and devised a strategy in order to take advantage of these opportunities.

Priority Projects

There are a number of large projects for which the City is seeking funding that will help us achieve our city goals. These projects are also ones that we believe can be funded, in part, with upcoming Federal and State funding:

1. Sanitary Sewer Overflow projects, including: Lomond/Lynnfield, Lee/South Park, and Ashby/Van Aken totaling over \$4M.
2. Lee Road Corridor road, signalization, streetscape, and multi-purpose path to reimagine and reconstruct Lee Road totaling over \$10M.
3. Other projects including: Horseshoe Lake Dam Reconstruction, City Hall HVAC and ventilation upgrade; Police/Court HVAC upgrade; Historic RTA station renovation and reuse; and the Forward Together joint facility plan and implementation.

Funding Opportunities

At the Federal level:

1. Appropriations bill – this process is underway with the House offering earmarks for the first time since 2010.
2. The American Jobs Act – the transportation and infrastructure bill will be introduced soon and is expected to be passed in 2021.
3. The American Rescue Plan Stimulus – opportunities are expected via federal agencies but are not yet defined.

At the State level:

1. 2023 Capital budget – the process will start in January 2022.
2. American Rescue Plan Stimulus – the timing is now for the first round of funds; however, programs have not been announced.

To assist the city with lobbying for the funds, proposals were solicited and received:

1. G₂G Consulting - \$5,000/month for either State or Federal work, both for \$7,000/month. Federal lobbying for Ohio entities; also lobbies in Columbus.
2. The CJR Group, Inc. - \$5,000/month for either State or Federal work, both for \$7,500/month. State lobbying; active at the Federal level in the past.
3. LNE Group - \$20,000 for 3 months April- June; and \$20,000 from June 30 until a federal budget is enacted. Proposal focused on federal lobbying.

Strategy / Recommendation

It is recommended to divide the Federal and State advocacy and to proceed with the Federal work now and engage in the State work in 2022 (when the State capital budget process begins). We recommend hiring CJR Group in 2022 to begin State lobbying. We recommend to negotiate fees with G₂G now to represent us for the Federal opportunities. We are engaging G₂G in an initial contract for 4 to 5 months for less than \$24,000. Depending on timing of the Federal infrastructure bill, we suspect we may need to come back to Council for approval to increase the contract amount up to an estimated maximum total amount of \$60,000 (through March 2022, or a full 12 month contract). The funds for the initial contract for federal advocacy work are available in the Economic Development Department's 2021 operating budget. We will request funds for the State lobbying effort as part of the 2022 budget process.